

WALLIS MARKET & SOCIAL RESEARCH PRIVACY POLICY



Meet Jane Citizen

Jane is contacted by Wallis to take part in a survey on behalf of an organisation.

She wants to do the survey but wonders how Wallis will collect and store her personal information so that it is kept private.

Wallis collects data in a number of ways...



TELEPHONE



MOBILE



ONLINE



HARD COPY



FACE 2 FACE

**We store all
your answers
in Australia**

We might collect your...

PHONE
NUMBER

MOBILE
NUMBER

URL

STREET
ADDRESS

NAME



**WE WILL
ASK YOU
QUESTIONS
LIKE...**

- Do you like ...
- Do you agree / disagree that ...
- How satisfied are you with ...
- Have you seen ...

**WE COULD
ALSO ASK
ABOUT...**

- Your age
- Your income
- Where you live
- What you do for work or study

Very rarely do we transfer your personal information, but if we do...

**WE'LL ALWAYS
ASK YOUR
PERMISSION**

**WE'LL NEVER
SEND IT OUTSIDE
AUSTRALIA**

**WE'LL ALWAYS
SEND IT
SECURELY**

OUR PROMISE:

We will always tell you if your data has been accessed illegally or by unauthorised people AND we'll make sure you're happy with the action we take to make it secure.

